



# FASHION ETHOS

THIS BLOG IS ABOUT THE REFASHION AESTHETIC THAT CONSIDERS ISSUES OF SUSTAINABILITY, ETHICS, ENVIRONMENT, HEALTH, STREET UP CREDIT, NEO-ECONOMICS, COLLABORATIVE INFRASTRUCTURES, BEAUTY, FUN AND WHATEVER ELSE IS OF REAL VALUE. IN CHOOSING TO DESIGN WITH RESPECT AND RESPONSIBILITY, I AM CHOOSING TO DESIGN FOR THE POSSIBLE WORLD..THE WORLD I WANT FOR MY CHILD. THE WORLD I WANT TO LIVE IN.

SATURDAY, APRIL 11, 2009

## Frou Frou sucks!



BIASED SUGGESTIONS

- [Sublime Magazine](#)
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Aw yes, as [Nicola Woods](#) a former student of the London College of

## Fashion responded to our international face off with olde fashionality

"We are fighting the same battle and from the same corner it would seem. As a designer, my aim is to prove that ethical can be sexy and you do not have to compromise on style, just because you are looking out for the environment and the people who have made what you are wearing.

...We will get there and I can see a definite movement happening in London, which has removed the Frou Frou and \*air kissing\* (sweetie darling style) and replaced it with innovation and like minded designers and individuals, who look out for each other as they share a long term vision. It's very exciting."

Her [Beautiful Soul](#) label suits her.

POSTED BY DEBORAH AT 8:27 AM 

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### ABOUT ME



DEBORAH  
SEATTLE, WASHINGTON,  
UNITED STATES

**I'm the former owner of Zootsuit Custom**

**Apparel, now working on an eco-politico fiber, multi-media, multiple medium and collaborative art installation project. When we redefine fashion to meet our needs and desires in a manner that won't jeopardize our true needs, we will find a bit of what we are really looking for. The exploitative nature of the current model is but a remnant of the past and it is time to move beyond the madness. I will be teaching more classes in**

**Recycouture and basic sewing starting in July '09. Check the Teachstreet link above for current information. thanks for the visit!**

[VIEW MY COMPLETE PROFILE](#)

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RECYCOUTURE, BASIC STITCHERY AND ALT CRAFTING CLASS INFO

**I'm a Sewing teacher in Seattle, WA.**



★★★★★



ANALYTICS 2