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Something For The Beautiful Soul

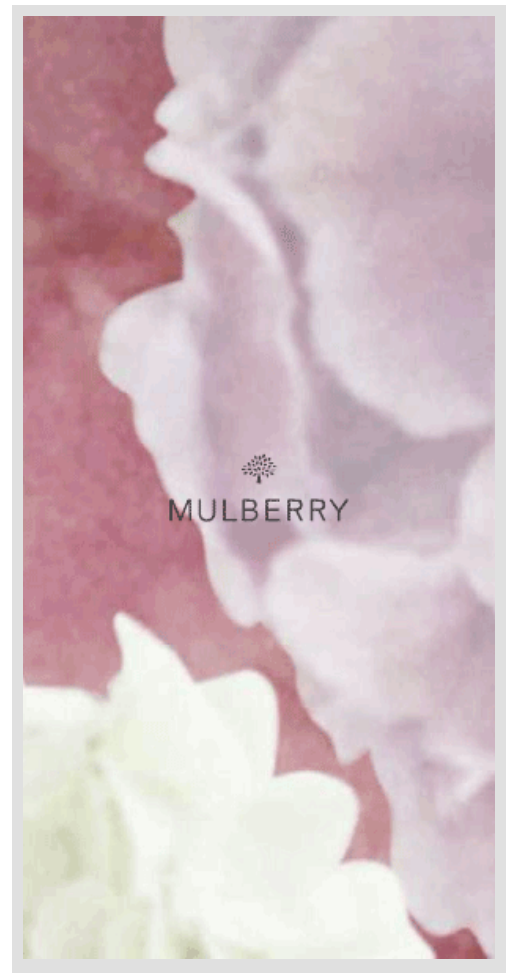


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VOGUE PROMOTIONS



Wella System Professional
 Join VOGUE and Wella SP for a SS11 Catwalk Hair Trends event

Beautiful Soul is bringing the English country garden into our wardrobes for autumn/winter 2011-12.

"The new collection includes daywear, our signature jacket shapes and pieces fit for the red carpet," says Nicola Woods, founder of the environmentally-considerate label which, since its launch, has won the Future 100 award - for changing the face of everyday business and improving commerce's impact on the wider world - and the Ethical Fashion Forum's INNOVATION award.







Counting **Laura Bailey**, Lily Cole and Samantha Cameron as fans, Woods has her fashion eye on some other stylish women this season too.

"I would love to see the new hand-illustrated silks on Natalie Portman, Gwyneth Paltrow, **Livia Firth** and Sophie Ellis-Bextor," she tells us.



Entitled *Painting by Numbers*, the collection features illustrations by Faye West on dresses and shirts as well as vintage kimonos that have been upcycled into capes, blazers and jackets.



Beautiful Soul is stocked at the V&A, My Sugarland and via its own e-commerce site, www.beautiful-soul.co.uk. Prices range from £150 to £1,300.

16 March, 2011

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