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## Beautiful Soul - a journey through an English country garden

by Deborah Miarkowska

Beautiful Soul's AW:11 collection, entitled 'Painting by Numbers', takes us on a journey through an English country garden, exploring the eternal appeal of English tradition and offers an escape from the pace of London, if only for a while.

A blank silk canvas is the starting point, pulling from memory and reminiscing, filling in shapes with colour.

Nicola Woods is the Founder and Designer of Beautiful Soul, was trained at the London College of Fashion and recently won the Future 100 award for changing the face of everyday business and improving commerce's impact on the wider world. She was short-listed for the Hospital Club 100 Award 2010 (in Association with the Independent Newspaper), won the Ethical Fashion Forum's INNOVATION award in 2009 and was a finalist at Fashioning the Future 2009. Nicola maintains that "fashion with a true meaning is the only way forward". Fans of Beautiful Soul include Laura Bailey, Lily Cole, Sophie Anderton, Kate Nash and Singer/Songwriter Gabby Young, who provided the soundtrack for Beautiful Soul's first film.

The Prime Minister's wife Samantha Cameron congratulates Nicola saying she is, "very impressed with what you have managed to achieve in such a short space of time with your business. Your collection looks beautiful."

Beautiful Soul is stocked at the V&A and via their very own [beautiful-soul.co.uk](http://beautiful-soul.co.uk). Retail prices range from £150.00 - £1,300.00.

[AW:11 - Painting by Numbers](#) from [Beautiful Soul London](#) on [Vimeo](#).

[« back to previous page](#)

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